

Kasey Fong Kok Chi  
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Dear Sir/Madam,

It is nice to meet you. My name is Kasey Fong. I am a Senior Design Consultant for Say ID Concept Sdn. Bhd. Previously, I served as Marketing Manager, Marketing Director, Project Manager and Operation Manager under various employers.

Throughout my careers, my key responsibilities include liaising with stakeholders and vendors to ensure project/program success, implementing innovative solutions and business development. I had involved in multiple successful projects for big names such as FELDA, CUP BON Malaysia, Tea Chansii Malaysia, Aeon (M) Sdn Bhd, Tesco Stores (M) Sdn Bhd and Maju Holdings.

Building an effective social media presence has been a passion of mine. I had the chance to serve as the social media leads for a couple of my employers. It was a wonderful and fruitful journey. I am ready to move to the next level, particularly on bringing success to the company using the power of social media.

As a passionate employee, I am always motivated and go all out for the best. Putting 100% into everything I do is second nature. I am honored to be recognized for my work and had been promoted to senior leadership position after serving less than a year in the company. Nevertheless, I will not indulge in the success and will always strive for excellence.

Exposure in service industry requires me to be flexible. I am always ready to offer alternatives according to my clients' need. It is also my responsibility to satisfy people I serve. On the other hand, I keep reminding my colleagues and team to be on the same page. Teamwork is important and I expect everybody involved to play their part well

Communication is key in my world. Being an extrovert complements that. I am usually the conversation starter and make people at ease with my presence. I am also the first to voice up if I see something's wrong. Over communication is better than under communication here. Conversation makes us understand each other. Every little details bring me and my clients closer to an agreement

I am a mandarin native speaker and is speak English, Cantonese and Bahasa Malaysia well. This allows me to understand different cultures and values faster and forms a bond with people around me. It would be my pleasure to introduce my employers to the rest of the world with ease.

This is a quick summary about me. If there are any questions, please feel free to contact me via my emails and phone number listed below. Further information can be found in the attached resume.

Yours Sincerely,

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